

Wednesday, May 12, 2022 (6:30 pm - 11:00 pm)
Royale Nightclub, 279 Tremont Street - Boston, MA

2022 BANDS	COMPANIES REPRESENTED:	CHOSEN CHARITY:
Almost the Cure	Asteriod Therapeutics, Voyager, VizGen, Recludix Pharma, & BlueBird Bio	Epilepsy Foundation of New England: Joseph's HOPE Scholarship Fund
LifeSize	Cytiva	Michael J. Fox Foundation for Parkinson's Research
The Bad Elements	Biogen, Alexion-AstraZeneca, LifeMine Therapeutics, Phenomenex	Food for Free

BE A SPONSOR!

Profits from this charitable event are generated primarily by corporate sponsorships. Tickets are modestly priced to encourage participation – making attendance especially easy for employees of the companies represented by the bands. Bands play on behalf of a charity of their choice, the winning band's charity receives 50% of proceeds, with all charities splitting the balance.

- Support your clients & the important work of the charities
- Showcase your company to a key customer base
- Increase your company visibility and corporate philanthropy
- Network with industry professionals, while enjoying a great event

Premier Cocktail Hour - \$20,000 SOLD

Catering Sponsor - \$13,000 (1 available)

- All food displays to have company logo
- 20 Guest Tickets
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Diamond Album - \$10,000 (2 Left)

- 20 Guest Tickets
- Special VIP Seating Area with Bar
- Logo on Half of Side Panel of the stage
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Platinum Album - \$7,500 (Limited availability)

- 15 Guest Tickets
- Private Seating Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Gold Album - \$5,000

- 8 Guest Tickets
- Reserved Seating
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Signature Cocktail - \$5,000 **SOLD**

Photo Booth - \$4,000 **SOLD**

Popcorn - \$4,000 **SOLD**

Dessert Sponsor – Ice Cream Sundae Station - \$3,500 **SOLD**

Dessert Sponsor - Cookies - \$3,500 **SOLD**

- 4 guest tickets
- Company logo displayed at table
- Company logo on pre-packaged cookies
- Company logo displayed on all promotional materials, including:
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Silver Album - \$2,500

- 6 Guest Tickets
- Company logo displayed on all promotional materials, including:
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Hydration Station- \$1,500 **SOLD**

Liner Notes Sponsor - \$1,000

- 4 Guest Ticket
- Promotional opportunities, including Company *name* listed on:
 - Print Advertising / Promotions
 - Company name listed on Event Website

Add On's - \$1,000 each with Corporate Logo

- Guitar Pick / Plectrum - Key Chain
- Enamel Pins
- Button Pins
- Kiss Cut Stickers
- Hand Sanitizer

If you are interested in sponsoring, please contact the BoBB Co-Chairs:

Sylvia Beaulieu: sbeaulieu@fortpointpm.com

Carly Bassett: cbassett@toi-inc.com

