



# Movers & MAKERS

**A VIRTUAL EVENT  
WEDNESDAY, OCTOBER 19  
7:00–8:00 PM**

## **SUPPORT GREATER BOSTON'S CREATIVE ECONOMY!**

Join us as sponsor and guest of the Arts & Business Council of Greater Boston's **Movers & Makers**, an event to celebrate the artists and creative entrepreneurs who inspire us and the legal and business champions who serve the creative good. Movers & Makers will be held as a virtual event on October 19, 2022, and will feature the artists and creative entrepreneurs in our fellowship programs, special guests, and those we are honoring for their extraordinary support of our creative economy.

Sponsors of Movers & Makers will find their company's name and logo featured prominently throughout the event and in materials leading up to October 19. We hope you will join us to celebrate this important sector of our economy and enjoy the virtual festivities!

If you are interested in sponsoring this event, please contact:

[Jim Grace, Executive Director: 617.350.7600 x 7010;](#)

[jim@artsandbusinesscouncil.org](mailto:jim@artsandbusinesscouncil.org)

## WHO WE ARE

Creativity, the arts and those that create art are an integral part of livable communities, a healthy economy, and a rich educational environment. The Arts & Business Council invests in the people and organizations that create the art we love.

## HOW WE SERVE

**Legal services:** Protecting the rights and creative works of artists and orgs through direct service, workshops, and legacy planning

**Board services:** Cultivating board members to serve Boston's cultural community through training and consulting

**Artists' practice:** Helping artists thrive through fellowship programs and by serving the cohorts of partner organizations

**Creative spaces:** Preserving and developing safe, affordable, and equitable permanent spaces for artists and arts organizations

## LUMINARY SPONSORSHIP \$20,000

- 30 tickets to Movers & Makers (value: \$4,500)
- Premier logo placement on the event save-the-date and invitation
- Company featured in event marketing to A&BC's e-mail distribution list of 8000+ individuals, including link to company website
- Recognition including featured post in event marketing via Facebook, Instagram, LinkedIn, Twitter
- Opportunity to market an appropriate online campaign to A&BC's constituents through e-mail distribution list and social media
- Video of spokesperson on A&BC website home page and in the streaming video
- Premier logo placement and link to company website on A&BC event website
- Premier logo placement in the streaming video
- Inclusion of company name in all press releases and media coverage pre and post event



## MAESTRO SPONSORSHIP \$10,000

- 20 tickets to Movers & Makers (value: \$3,000)
- Prominent logo placement on the event save-the-date and invitation
- Prominent logo placement and link to company website in event marketing to A&BC's e-mail distribution list of 8000+ individuals
- Recognition including featured post in event marketing via Facebook, Instagram, LinkedIn, Twitter
- Prominent logo placement and link to company website on A&BC event website
- Company logo featured in event video
- Recognition of company in the event video
- Inclusion of company name in all press releases and media coverage pre and post event

## LAUREATE SPONSORSHIP \$7,500

- 15 tickets to Movers & Makers (value: \$2,250)
- Prominent logo placement on the event save-the-date and invitation
- Prominent logo placement in event marketing to A&BC's e-mail distribution list of 8000+ individuals
- Recognition in event marketing via Facebook, Instagram, LinkedIn, Twitter
- Company logo on A&BC event website
- Company logo featured in event video
- Recognition of company in the event video
- Inclusion of company name in all press releases and media coverage pre and post event





## IMPRESARIO SPONSORSHIP

\$5,000

- 10 tickets to Movers & Makers (value: \$1,500)
- Company logo on the event save-the-date and invitation
- Company logo in event marketing to A&BC's e-mail distribution list of 8000+ individuals
- Recognition in event marketing via Facebook, Instagram, LinkedIn, Twitter
- Company logo on A&BC event website
- Company logo featured in event video
- Inclusion of company name in all press releases pre and post event

## CURATOR SPONSORSHIP

\$2,500

- 5 tickets to Movers & Makers (value: \$750)
- Company name on event save-the-date and invitation
- Company name in event marketing to A&BC's e-mail distribution list of 8000+ individuals
- Recognition in event marketing via Facebook, Instagram, LinkedIn, Twitter
- Company name on A&BC event website
- Company logo featured in event video



## SPONSORSHIP AGREEMENT

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes, I/we would like to sponsor Movers & Makers at the following level (circle one):

\$20,000

\$10,000

\$7,500

\$5,000

\$2,500

Number of additional tickets: \_\_\_\_\_ @ \$150/ea = \_\_\_\_\_

We are unable to attend but would like to donate: \$ \_\_\_\_\_

### TO PAY BY CHECK

Total amount enclosed: \$ \_\_\_\_\_

Please make checks payable to the **Arts & Business Council of Greater Boston** and return this form along with your contribution to: Arts & Business Council of Greater Boston, 15 Channel Center Street, #103, Boston, MA 02210.

### TO PAY BY CREDIT CARD

To make a payment by credit card, call or email James Hyun: 617.350.7600 x 7014;  
james.hyun@artsandbusinesscouncil.org

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name and title