

### **Battle of the Bio\Tech Bands 8<sup>th</sup> annual event!**

Thursday May 11<sup>th</sup>, 2023 (6:00 pm - 10:30 pm)  
Royale Nightclub, 279 Tremont Street - Boston, MA

## *SPONSORSHIP PACKAGE*

Profits from this charitable event are generated primarily by corporate sponsorships. Bands play on behalf of a charity of their choice, the winning band's charity receives 50% of proceeds with all charities split the balance.

- *Showcase your company to a key customer base (past events boasted 800+ in event attendance from Corporate Real Estate, Architecture & Design, and associated vendors from the life science and building industries)*
- *Support your clients & the important work of the charities*
- *Increase your company visibility and corporate philanthropy*
- *Network with industry professionals, while enjoying a great event*

For sponsorship interest, please contact the BoBB Co-Chairs:

Sylvia Beaulieu & Carly Bassett: [battleofbiotech@gmail.com](mailto:battleofbiotech@gmail.com) [cbassett@toi-inc.com](mailto:cbassett@toi-inc.com)

### *Billboard Sponsor - \$22,000 (SOLD)*

- Headlining Sponsor
- 30 Guest Tickets
- Private VIP balcony with bar
- Company logo on side screens for duration of main event (excluding cocktail hour)
- Prominent display on all promotional materials, including Company logo on:
  - Event Video Screen Loop and LED wall promotion
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

### *Pre-Show Sponsor - \$20,000 (1 available)*

- 25 Guest Tickets
- \*Company Branded event drink tickets \*includes drink tickets for the first 400 event attendees
- Bars and screens to have company logo during first hour
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
  - Video Screen Loop and LED wall promotion
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Catering Sponsor - \$13,000 (1 available)

- 20 Guest Tickets
- All food displays to have company logo
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
  - Video Screen Loop and LED wall promotion
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Diamond Album - \$10,000 (SOLD)

- 20 Guest Tickets
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
  - Video Screen Loop and LED wall promotion
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Platinum Album - \$7,500 (SOLD)

- 15 Guest Tickets
- Shared Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
  - Video Screen Loop and LED wall promotion
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Gold Album - \$5,000

- 8 Guest Tickets
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Signature Cocktail - \$5,000 (SOLD)

- 8 Guest Tickets
- Company logo displayed at Bar
- \*Company can choose & name signature cocktail
  - \*does not include drink cost, guests would be responsible for purchasing drinks*
  - Additional signage throughout event and at each bar
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

### T-Shirt Sponsor - \$5,000 (SOLD)

- 8 Guest Tickets
- Company logo displayed on the back of the official 'BoBB 2023' T-Shirt
- T-Shirts will be worn by event team, volunteers, and launched into audience during the show
- Includes (40) additional T-Shirts for sponsor use
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

### Candy Bar Sponsor - \$5,000 (SOLD)

- 8 Guest Tickets
- Company logo displayed at table and on personalized candy bags
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

### Photo Booth - \$4,500 (SOLD)

- 7 Guest Tickets
- Company logo displayed on all signage & photo prints
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

### Popcorn Machine - \$4,500 (SOLD)

- (7) Guest Tickets
- Company logo displayed on each popcorn bag
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

### Dessert Sponsor - Cookies - \$4,000 (SOLD)

- 6 Guest tickets
- Company logo displayed at table and on pre-packaged cookies
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Hydration Station- \$3,500 (SOLD)

- 6 Guest Tickets
- Company logo displayed at 2 station areas
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Silver Album - \$2,500

- 6 Guest Tickets
- Company logo displayed on all promotional materials, including:
  - Additional signage throughout event
  - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
  - Event Website listing with link to logo and company website

Liner Notes Sponsor - \$1,000

- 4 Guest Tickets
- Promotional opportunities, including Company *name* listed on:
  - Print Advertising / Promotions
  - Company *name* listed on Event Website