

BoBB Foundation is Proud to Present

9th Annual Battle of the Bio\Tech Bands

Wednesday, May 8th, 2024 (6:00 pm - 10:30 pm)
Royale Nightclub, 279 Tremont Street - Boston, MA

SPONSORSHIP PACKAGE

Profits from this charitable event are generated primarily by corporate sponsorships. Each competing band will take home a portion of the proceeds for their charity of choice.

- *Showcase your company to a key customer base (past events boasted 800+ in event attendance from Corporate Real Estate, Architecture & Design, and associated vendors from the life science and building industries)*
- *Support your clients & the important work of the charities*
- *Increase your company visibility and corporate philanthropy*
- *Network with industry professionals, while enjoying a great event*

For sponsorship interest, please contact the BoBB Co-Chairs:

Sylvia Beaulieu & Carly Bassett: battleofbiotech@gmail.com or cbassett@toi-inc.com

2024 Bands competing:

- **The Archivists**, Representing Inozyme Pharma, supporting GACI Global
- **Lifeseize**, Representing Cytiva, supporting Susan G. Komen
- **Supernova**, representing Alexion/AstraZeneca supporting Children's Services of Roxbury

Billboard Sponsor - \$22,000 **SOLD**

- Headlining Sponsor
- 30 Guest Tickets
- Private VIP balcony with bar
- Company logo on side screens for duration of main event (excluding cocktail hour) · Prominent display on all promotional materials, including Company logo on:
 - o Event Video Screen Loop and LED wall promotion
 - o Additional signage throughout event
 - o Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - o Event Website listing with link to logo and company website

Pre-Show Sponsor - \$20,000 (1 available)

- 25 Guest Tickets
- *Company Branded event drink tickets
- Bars and screens to have company logo during first hour
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - o Video Screen Loop and LED wall promotion
 - o Additional signage throughout event
 - o Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - o Event Website listing with link to logo and company website

T-Shirt Sponsor - \$12,000 (Shared Co-Sponsor \$6,000 each) **½ SOLD, \$6,000 AVAILABLE**

- 10 Guest Tickets
- Company logo displayed on the back of the official 'BoBB 2024' T-Shirt
- T-Shirts will be worn by event team, volunteers, and launched into audience during the show · Includes (40) additional T-Shirts for sponsor use
- Company logo displayed on all promotional materials, including:
 - o Additional signage throughout event
 - o Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - o Event Website listing with link to logo and company website

Diamond Album - \$10,000

- 20 Guest Tickets
- Shared VIP Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - o Video Screen Loop and LED wall promotion
 - o Additional signage throughout event
 - o Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - o Event Website listing with link to logo and company website

Platinum Album - \$7,500

- 15 Guest Tickets
- Shared Area on Balcony
- Prominent display on all promotional materials, including Company logo on:
 - Video Screen Loop and LED wall promotion
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Gold Album - \$5,000

- 8 Guest Tickets
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Signature Cocktail - \$5,000 **SOLD**

- 8 Guest Tickets
- Company logo displayed at Bar
- *Company can choose & name signature cocktail
 - *does not include drink cost, guests would be responsible for purchasing drinks*
 - Additional signage throughout event and at each bar
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Candy Bar Sponsor - \$5,000

- 8 Guest Tickets
- Company logo displayed at table and on personalized candy bags
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Photo Booth - \$5,000 **SOLD**

- 8 Guest Tickets
- Company logo displayed on all signage & photo prints
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event

- Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
- Event Website listing with link to logo and company website

Popcorn Machine - \$4,500

- 7 Guest Tickets
- Company logo displayed on each popcorn bag
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Dessert Sponsor - Cookies - \$4,500 **SOLD**

- 7 Guest tickets
- Company logo displayed at table and on pre-packaged cookies
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Hydration Station - \$3,500 **SOLD**

- 6 Guest Tickets
- Company logo displayed at 2 station areas and on cups
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Silver Album - \$2,500

- 6 Guest Tickets
- Company logo displayed on all promotional materials, including:
 - Additional signage throughout event
 - Print Advertising & Promotions / Online marketing via Facebook, LinkedIn, Instagram
 - Event Website listing with link to logo and company website

Liner Notes Sponsor - \$1,000

- 4 Guest Tickets
- Promotional opportunities, including Company *name* listed on:
 - Print Advertising / Promotions
 - Company *name* listed on Event Website